



Tutor Tips

Newsletter for Herbst Academic Center Tutors

University of Colorado-Boulder

February 2010



TWITTER & FACEBOOK

Social networking sites, such as Twitter and Facebook, are all the rage and have been for quite some time. Naturally, as these sites have evolved into playing a greater role in our culture, they have also evolved into being used in the recruiting world. With this evolution into recruiting, questions have been raised on what NCAA rules allow to occur with these sites.

Generally, the NCAA only allows “electronic correspondence” in the forms of e-mail and faxes in terms of communicating with recruits. Therefore, coaches and staff (which includes Herbst Academic Center tutors) cannot write on “walls” of prospects, comments on their status, post comments on photographs, etc.

Also, when updating a Facebook or Twitter status, prospects cannot be singled out or named. Statuses must be kept general, rather than specific.

Since e-mail is allowed, coaches/staff can use the “inbox” function on Facebook or the direct message function on Twitter to contact recruits.

Direct any questions to Rob or Mindy.

MINDY'S REMINDERS

- Thanks to those of you who have taken the time to visit with our Learning Specialist Michele Brannigan about students that are on her caseload. This cooperative effort helps students have customized academic support.
- Please include an academic objective on your feedback report for your student to do between tutor meetings if appropriate.
- Feel free to call or text me on my cell phone if you need to get in touch with a student or coordinator at short notice at 303-775-6624.

CONTACT INFORMATION

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